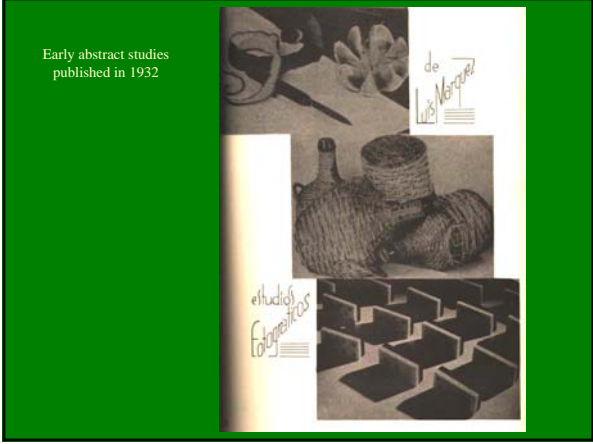


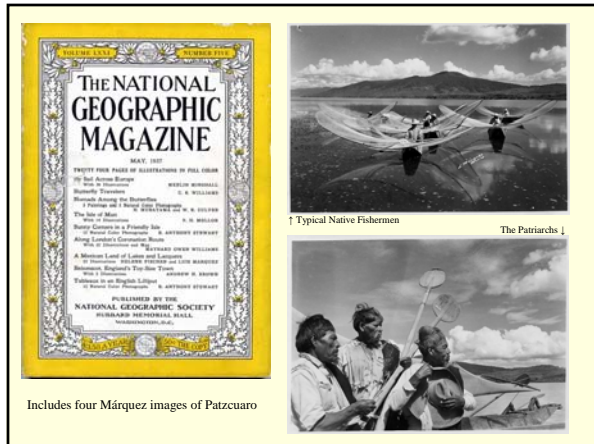
With Traje and Tripod

Luis Márquez Romay
(1899 – 1978)

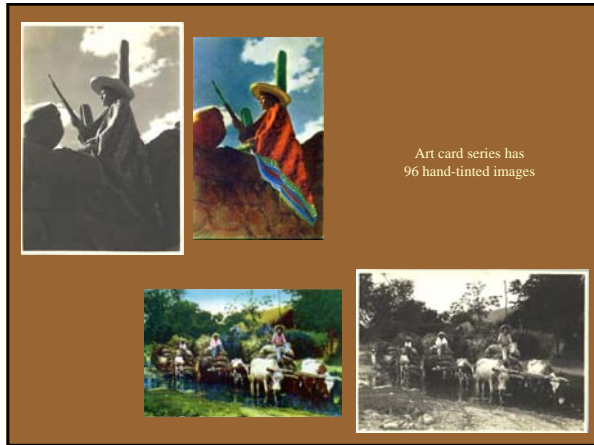


- Luis Márquez**
Photographer and Folklorist
- Took up photography in Havana, Cuba, 1914 – 1920
 - Returned to Mexico and joined the Taller de Fotografía, founded by José Vasconcelos
 - Acted in six films and was cinematographer, director and producer for two documentaries in the 1920s
 - Wrote screenplay for *Janitzio* in 1934
 - Won photo prize at New York World's Fair in 1940
 - Donated his collection of 2,800 textiles in 1977; Marquez's photo archives are at UNAM



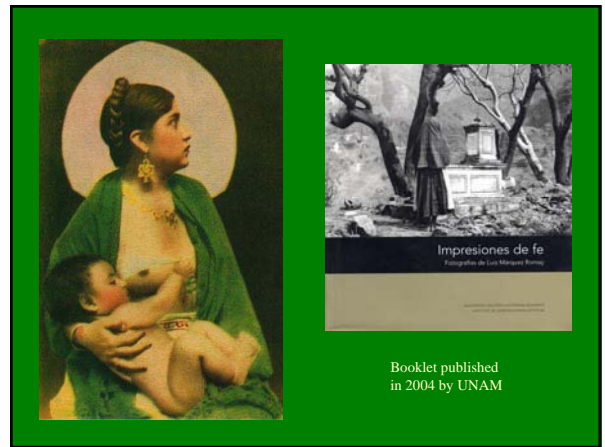


Márquez hand-tinted B&W images for postcard series and large photographs

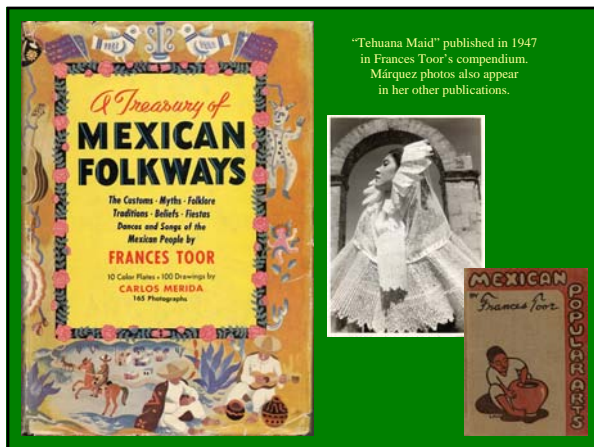




2002
Ten-page article on Márquez's postcards in UNAM magazine



Booklet published in 2004 by UNAM

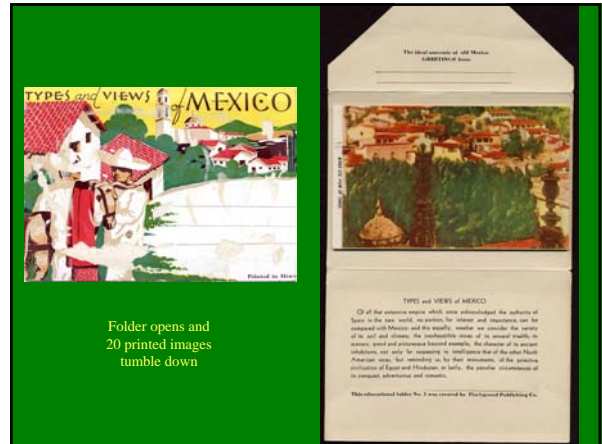


"Tehuana Maid" published in 1947 in Frances Toor's compendium. Márquez photos also appear in her other publications.





Tourist folder with Luis Márquez images



Folder opens and 20 printed images tumble down

SPECIAL OFFER

Set of 12 Diego Rivera Art Prints	for \$ 1.25
Set of 14 Diego Rivera Art Cards	0.25
Set of 3 Ruano Llopis Bull-Fight Posters	1.00
Individual pictorial maps of Mexico	each 1.00
For the Set of 3 Pictorial maps	per set 2.00
Art Post cards of Mex. types-views-popular arts-and folk dances	each 0.05
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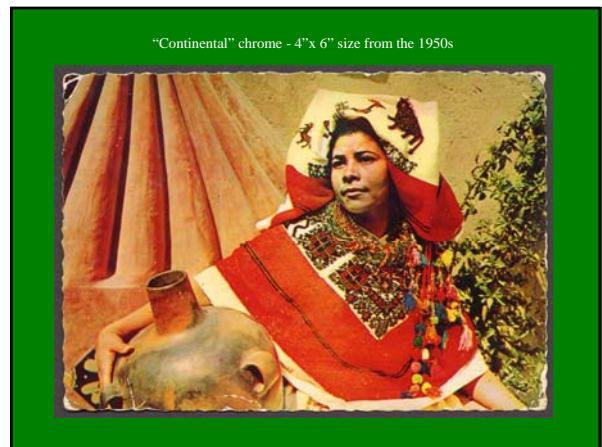
FISCHGRUND PUBLISHING COMPANY
Apartado Postal No. 2071. Mexico D. F.




3-1/2" x 5-1/2" chromes from the 1950s

Dance of the Chichos, Morelia


Feather Dances at Chahuasco





MAXIMUM CARDS

Considered as novelties or specialties, maximum cards have been a pursuit of stamp collectors since at least the 1920s. The creative collector tried to find a postcard that matched the image on a stamp as closely as possible and then placed the stamp on the face of the card. If the postmarking were done in the very town where the photograph was taken, or otherwise tied to the subject that the stamp commemorated, the maximum card was further enhanced. Such cards are fascinating because they bridge stamp and postcard collecting, the two most popular hobbies of their day.



Fischgrund books from the 1950s with Márquez photos

MEXICO

FORWARDED BY LUIS MARQUEZ
EXHIBIT CENTRAL MUSEUM SAN FRANCISCO CALIFORNIA MUSEUM
AND MEXICO MUSEUM BOSTON

INTRODUCTION BY RUTH ROSE

SERGIO FISCHGRUND, Author
Illustrations by MEXICO, N.Y.

MEXICAN FOLKLORE

THE PHOTOGRAPHS BY
LUIS MARQUEZ

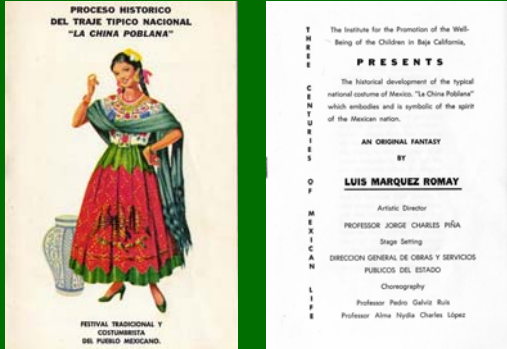
Text by
JUSTINO FERRARESE

SERGIO FISCHGRUND, Author
Illustrations by MEXICO, N.Y.

Márquez photos appear in numerous tourist guides and advertisements



Historical Costume Pageant
Tijuana, Baja California - 1967




Trajes regionales mexicanos
de la colección de Luis Márquez

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Angela Villalba
Mexican Calendar Girls:
Golden Age of Calendar Art, 1930-1960
San Francisco: Chronicle Books, 2006




OAXACAN TEHUANA WOMAN
PHOTOGRAPHED
BY LUIS MARQUEZ
Tehuana de Oaxaca fotografiada por Luis Márquez
1935, Collection of Museo Soumaya

OIL PAINTING BY
SALVADOR MONROY USING
LUIS MARQUEZ'S
PHOTOGRAPH
Pintura al óleo de Salvador Monroy usando la fotografía de Luis Márquez
1938, Collection of Museo Soumaya

